

Private Lap Pools in the Sky on Paterson Hill ***SC Global Reveals Singapore's Most Exclusive Development***

Singapore, 17 January 2007 - SC Global Developments Ltd, one of Singapore's leading developers of exclusive luxury residences, today revealed the name and concept for its next eagerly anticipated condominium development located at the prestigious address of 8 Paterson Hill. Officially named *The Marq On Paterson Hill*, the freehold development is pitched at the topmost end of the luxury market. To be built on sprawling grounds in the prime Orchard Road city centre, *the Marq* will offer the relaxed ambience of a super exquisite luxurious resort with a central location in the heart of Singapore's premier shopping and entertainment belt. One tower will feature 15 metre private lap pools in every apartment, on every floor; Singapore's first and a global design innovation.

"We are looking to make a significant statement, or a mark, with this project both as an architectural landmark in the city skyline and setting a new benchmark in luxury living, hence the project is aptly named," said Mr Simon Cheong, Chairman and CEO of SC Global Developments.

Conceived and designed with luxurious spacious living in mind, *the Marq* can be fittingly described as 'Mansions in the Sky'. The design elements and spaciousness of high-end bungalows is successfully replicated within a condominium setting, without compromise. Innovative use of interlocking design modules creates grand 7-metre double-volume spaces for the main living and dining areas.

Adding to the luxury resort setting, apartments will enjoy stunning views overlooking Orchard Road. The 15 metre lap pools will be cantilevered outside of the building, a feature unique to this development, presenting water views from the living area and the skyline of Orchard Road in the background – the visual tranquility of an infinity pool. Residents can take an evening swim and enjoy the serenity of dusk as the sky darkens

and the lights of Orchard Road twinkle below... their private sanctuary in the sky. Every swimming pool will be illuminated after sunset, creating a spectacular night-time view from the street below and a brilliant icon in the Orchard Road skyline.

“*The Marq* is, by far, the most luxurious and ambitious of our developments to date,” said Mr Cheong, “In keeping with our reputation for creating premium luxury developments, *the Marq* will raise the mark for ultra high-end luxury residences, not only in Singapore but also internationally”.

SC Global conceived *the Marq* to meet a desire for large and well designed living spaces in a metropolitan city such as land scarce Singapore. Buyers, both local and foreign, who seek the benefits of a good-class bungalow – the luxury of space, airiness, an outdoor pool – will find it in *the Marq*, along with the features of an ultra luxurious condominium – high rise views, security, concierge services – in a prime location and set on a sizeable landscaped estate.

The Marq will have two 24-storey towers of spacious homes with sizes including units of 4,800 sq ft of pure living space with the exclusivity of an entire floor and a one of a kind 11,000 sq ft super penthouse. Set at the top of Paterson Hill on 125,000 sq ft of freehold land and only 60-70 exclusive units, the sensation and reality of spaciousness will extend from the public to the private areas.

The price and launch date will be announced at a later date. “Despite the current flurry of activity in the property market, we are in no rush to launch. The creation of premium high-end luxury and artisan quality is not a manufactured process; it is a craft which involves careful attention to the finest of details and an arduous refinement of plans in order to create a beautiful and well designed finished product. We have never compromised the creation of our developments in the interest of time and the satisfaction from our buyers has proven it to be worth the wait,” said Mr Cheong, “Those who appreciate the refined luxury of *The Ladyhill* and definitive sophistication of *BLVD*

can expect all that, and more, at *the Marq*.”

SC Global has established a reputation for creating exquisite award winning residential developments that have helped place Singapore architecture and design on the global stage; In 2005 *The Ladyhill* won the Gold medal in the ‘Multi-Family’ residential category of the prestigious Miami+Beach Bienal 2005 International Competition; and *The Lincoln Modern* was one of only seven projects to be bestowed The Royal Institute of British Architects (RIBA) Worldwide Award 2005, and is the first and only residential development in Asia to receive such an accolade. In 2006, SC Global projects also lead the way within the residential condominium category of the Singapore Institute of Architects Awards, winning three out of the four awards conferred for *The Ladyhill*, *Thr3e Thre3 Robin* and *The Lincoln Modern*.

Living up to its name, *the Marq* is expected to set a new benchmark in the high-end luxury residential market. Its evocative design will become a key focal point in the heart of Orchard Road, along with the future Orchard Turn, with its one million sq. ft. of established shopping and entertainment experience at its door step.





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About SC Global Developments Ltd

SC Global Developments is listed on the main board of the Singapore Exchange and is a leading developer of exclusive high-end luxury residences. It has established a niche in the development of up-market residences of rare and exquisite design quality, with an emphasis on refinement and a contemporary definition of the premier lifestyle.

The Group embraces a philosophy of delivering “The Ultimate Living” experience in all of its projects. Completed developments include the elegantly refined *The Ladyhill*, the definitive luxury of *The Boulevard Residences*, the hip and contemporary lofts of *The Lincoln Modern*, and *Thr3e Thr3 Robin* with the hearth as the heart of every home.

SCGD also holds a substantial interest of approximately 42% in ASX-listed AV Jennings Limited, which is one of Australia’s leading housing and land developers.

More information can be found on the company’s website at www.scglobal.com.sg

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