

PRESS RELEASE

SC Global's Ultra-Luxurious *The Marq On Paterson Hill* Welcomes Residents

Highly anticipated completion of these mansions-in-the-sky sets new benchmarks

Singapore 30th September 2011 - SGX-listed SC Global Developments Limited, a leading developer of exclusive high-end luxury residences, has welcomed the first residents as they move in to its pioneering 'mansions-in-the-sky' development; the ultra-luxurious *The Marq on Paterson Hill*.

Marveled for its ground-breaking architecture and design, *The Marq* is one of the few residential developments in the world to feature a 15-metre cantilevered lap pool within every apartment of its Signature Tower. One of the most luxurious and ambitious of SC Global's developments to date, *The Marq* was created for discerning high net worth clientele in Singapore and internationally, and sets new benchmarks in luxury living in the high-end residential market.

"*The Marq* is a landmark project that is the embodiment of our values of exceptional design, premium quality, innovation and originality," said Mr Simon Cheong, Chairman & CEO of SC Global. "Every detail was continually refined until it was perfect, thanks to the dedication of the design and engineering team.

With just 66 residences each replicating the design elements and spaciousness of high-end bungalows, SC Global conceived *The Marq* to fulfill a desire for large and well designed living spaces in land scarce Singapore. Celebrating space as the basic tenet of luxury, standard units at *The Marq* range from 3,000 sqft to 6,200 sqft and enjoy the airiness of 6m double volume ceilings. Such luxuries are further elevated by your own private lap pool in the sky, spectacular panoramas of the city skyline and the attentive service of the Concierge, Security and Management team. Upon its debut in June 2007, *The Marq* received global attention for its unique architecture and record breaking prices. The first phase of 21 units released were fully sold at an average price of US\$2,700 per sqft (S\$4,137 per sqft). Last month, a 4-bedroom apartment within *The Premier Tower* was sold for close to US\$5,135 per sqft (S\$6,400 per sqft), which is a record price for Singapore's high-end residential sector and demonstrates the pre-eminence of the SC Global brand amongst premium residential developers and the desirability of its properties. Penthouses at the development are not expected to be released until later in 2012.

Set on a sprawling landscaped freehold estate of 124,000 sqft (1.15 hectares), *The Marq* is located in the prime neighborhood of Paterson Hill just off the prime shopping destination of Orchard Road. It

comprises The Signature Tower and The Premier Tower; two distinctive 24-storey residential towers that challenge the monochrome of the surrounding skyline with its powerful architecture of crisp edge-lines and the subtle play of layered textures.

A visit to The Marq celebrates the ritual of arriving in style; reminiscent of the gentry arriving at their country home, where the sheer expanse of the grounds is immediately felt, from the simplicity of an expansive manicured lawn to the rich landscapes that provide pockets of calm and quietude.

Ascending the steps of the grand porte cohere, one is greeted ahead by the mirror-like surface of the water court framed by two softly lit rows of frangipani trees. At the far end of the water court, a sunken lounge wrapped around a fireplace provides an intimate venue for residents to relax over a glass of wine and enjoy the light evening breeze.

The estate reflects SC Global's passion for art and design, evident from the glittering baccarat crystal chandeliers in each lift lobby to the plush interiors adorned with beautiful art pieces by celebrated international and Singaporean artists. The estate is currently decked out with more than US\$4million (S\$5Million) of art on loan from SC Global's corporate art collection. Notable pieces include the magnificent bronze *Horse* by celebrated Colombian artist Fernando Botero, the *Tai Chi* series by Taiwanese Sculptor Ju Ming, the one of a kind original sculpture *Loose* by Sun Yu Li, as well as a collection of artworks by Chua Ek Kay and Ji Jian Qing.

Arriving in the Signature Tower, one steps out from the private lift lobby into a double-volume living space with a panoramic view of the Orchard Road skyline. Abutting this capacious interior is the timber deck that adjoins the 15-metre lap pool, suspended high above the surroundings. Off the living area is the other high-ceiling space that is the dining room. Here a generous island counter backed by a double-height wall shelving that incorporates a fully-equipped dry kitchen comes complete with a moving rail-ladder for accessing the upper storage shelves. The Wet Kitchen lies beyond one of the operable wall panels on the side, and is equipped to the specifications of celebrity chefs.

In the Premier Tower, the living room is a double-volume space with sweeping views of either the Orchard Road skyline or the Central Business District in the distance. Away from the living area, separated by a vertical courtyard to one side, is the dining room. At one end of the dining room is the kitchen with doors that can be completely opened up to fully engage with the dining area, while at the other end is the balcony that leads outdoors to a magnificent panorama of the city skyline.

The Clubhouse has all the fine accoutrements reminiscent of an elegant gentleman's club, from the beautiful art photography and paintings, to the discreet attention by the service staff on duty at the

refreshment bar ready to proffer a cup of gourmet coffee and freshly-baked muffin, served with a copy of your favourite newspaper.

Below the Clubhouse, a lounge and refreshment bar leads into a spacious and fully-equipped, state-of-the-art gymnasium. There residents can work out with their own personal trainer or join organized Pilates sessions with other residents on the timber deck just beyond the gym.

On the way to the gym is the 32-metre long swimming pool screened by a rugged stone wall of eye-level height. Lined on both sides of the pool deck are cabanas that afford just the thing for lazing around. Close by a finely-manicured lawn adorned with soothing sculptures by Taiwanese sculpture Ju Ming provide another perfect spot to while away the day; whilst shaded pavilions on the side provide the perfect spot for yoga or tai chi enthusiasts.

A Concierge Office located just across the water court is manned by experienced staff who have received training by The Guild of Professional English Butlers. A team of Concierge are on hand to help residents plan social events, secure dinner reservations at any of the fine restaurants nearby, or simply help residents to manage their property whilst they are away.

The Marq on Paterson Hill is an address that speaks for itself; a distinctive development that captivates all its beholders in the way it elegantly dignifies an established residential enclave with its redefinition of fine living.

About SC Global Developments

SC Global Developments is listed on the main board of the Singapore Exchange. The Group is a leading developer of up-market residences of rare and exquisite design quality, with an emphasis on refinement and a contemporary definition of the premium lifestyle. The Group embraces a philosophy of delivering the promise of “The Ultimate Living” experience with all its projects. Recently completed developments include The Marq on Paterson Hill, which offers unparalleled luxury and uncompromised space, fittingly described as “Mansions in the Sky” and Hilltops, the exclusive resort-themed residential haven located at the highest point of Cairnhill overlooking Orchard Road.

Previous projects completed include the elegant and refined The Ladyhill, The Boulevard Residence with its definitive luxury, the hip and contemporary The Lincoln Modern which redefined loft living, and the unique, trendsetting Thr3e Thre3 Robin which pioneered the feature of a unique open kitchen as the heart of every home, which concept has widely become adopted in many residences today. Developments under construction include Martin No. 38, conceptualized on the appeal of trendy warehouse lofts, and the ultra-luxurious resort-style Seven Palms, Sentosa Cove, Singapore’s only beachfront condominium development. The Group has a valuable landbank of close to 1 mil sq ft of gross floor area, consisting of land, properties under development and completed units in the prime areas of Orchard Road and Sentosa Cove.

SC Global also holds a substantial interest of over 50% in ASX-listed AVJennings Limited, which is one of Australia’s leading residential property development companies.

More information can be found on the company’s website at www.scglobal.com.sg

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ADDITIONAL INFORMATION ON THE MARQ

Architectural Design

Visually, the façade of *The Marq* subtly changes its hue depending on the amount of sunlight and the time of day. The panelized surfaces have a wave-textured plaster finish that provides granular depth and a soft shadow play that contrasts with the smoother break-lines and core walls. Against this dark opacity and the reflective glass curtain-wall, the suspended lap pools in the Signature Tower and the balconies in the Premier Tower finished in white play up as stark projections, intentionally disrupting and breaking up an otherwise planar façade. An aluminum filigree mesh is layered upon the end-walls of the Premier Tower as a layer of heavy textures to subdue the presence of window openings on the façade. Elsewhere, this same mesh is used to screen the west-facing pool in the Signature Tower. The façade interest stems from the variegation of shadows, textures, finishes and materials that provides a rich visual palette. The glass curtain-wall is extended upwards beyond the last storey height to crown the two towers, a device to soften the visual transition from opacity to a transparency that eventually dissolves into the sky.

Upon entering the estate a gently sloping driveway winds up to an arrival courtyard formed by a four-sided sloping dish whose sides of well-manicured turf accentuate the core of this spatial crucible that is signified by a ring of water baubles and is lit at night by an open flame. On one side of the arrival courtyard is the generously-sheltered port cohere, and across at the far end is a well-sequestered clubhouse, set back from the edge of the arrival courtyard and visually buffered by lush planting.

The pure luxury of space is carried into the unit interiors which are expressed volumetrically in its formal architectural composition. The double-volume living spaces in the Signature Tower are achieved by stacking the unit's sectional L-shaped configuration in an alternating manner, with the short arm representing the double-volume space at one end and then the next unit at the other. The pools in the Signature Tower are expressed as giant balconies that attach themselves to the sides of these double-volume spaces, with the high ceiling over the pool deck an extension of the height of the interiors it adjoins, producing the feel of an amenity akin to the outdoors.

In the Premier Tower, the long arm of the L-configuration is kept as a constant with the shorter arm flipped alternately to the left and right to form the double-volume living rooms. Architecturally, the double-volume living spaces are expressed as glass flues on one end of a Janus-like unit configuration sandwiching a central core. The alternating double-volume living rooms are visually played up by the sunshades that wind its way up the glass flues as a lace-like banding pattern.
