

**Date: 5<sup>th</sup> December 2012**

**PRESS RELEASE: For Immediate Release**

**Attention: The Editor**

## **Martin No.38 is conferred its fourth major accolade of the year with the Presidents Design Award 2012**

***Receipt of Singapore's most prestigious design award follows on closely from the 'Best Housing Project' at The World Architecture Festival and the SIA's 'Building of the Year' 2012***

**Singapore, 5<sup>th</sup> December 2012** - SC Global Developments is pleased to announce that its warehouse loft inspired development *Martin No.38* has been conferred The Presidents Design Award 2012, Singapore's most prestigious design award. This notable award is the development's fourth major accolade since its completion earlier this year. In June, the development was awarded both the prestigious 'Building of the Year Award' and the top Design Award within the residential category (apartments and condominiums) at the Singapore Institute of Architects (SIA) Architectural Design Awards 2012. The SIA 'Building of the Year' award is the highest accolade conferred by the Institute, awarded across all categories of developments. In October 2012, the development went on to receive global recognition at 'The World Architecture Festival', the world's largest architecture awards where it was conferred "Best Housing Project (Completed Developments)".

Designed by Kerry Hill Architects, the industrial aestheticism of *Martin No. 38* was inspired by the warehouse lofts of Lower Manhattan in New York and combines an urban architecture of raw concrete and base metal finishes celebrating the rich textures and unadorned beauty of materials in their natural form. *Martin No.38's* original architectural design, with its meticulous detailing standards and unconventional take on luxury within a contemporary environment has evoked much interest within the international architectural and design community since its completion earlier this year.

"To receive The Presidents Design Award is a wonderful end to an incredible year for *Martin No.38*. To receive four prestigious accolades in one year is testament to our commitment to create original lifestyles for our clients and it is gratifying to see the hard work of our architects, design team and project partners recognized in this way," said Mr. Simon Cheong, SC Global Chairman and CEO. "It is always a pleasure working together in a creative exchange with Kerry Hill Architects; they are extremely talented and share our constant pursuit for perfection and commitment to design excellence."

## About SC Global Developments Ltd

SC Global Developments is listed on the main board of the Singapore Exchange. The Group is a leading developer of up-market residences of rare and exquisite design quality. With an uncompromising passion for the highest quality and detailing, exceptional design and craftsmanship, SC Global has been leading the luxury residential market, taking time to establish relationships with their partners and clients so that individual creative lifestyle originals can be offered.

The Group embraces a philosophy of delivering the promise of “The Ultimate Living” experience with all its projects introducing new living concepts, service standards and architectural treatment to its various properties. Recently completed developments include *The Marq on Paterson Hill*, which offers unparalleled luxury and uncompromised space, fittingly described as “Mansions in the Sky”, *Hilltops*, the exclusive resort-themed residential haven located at the highest point of Cairnhill overlooking Orchard Road, and *Martin No.38*, conceptualised on the appeal of trendy warehouse lofts. Previous projects completed include the elegant and refined *The Ladyhill*, *The Boulevard Residence* with its definitive luxury, the hip and contemporary *The Lincoln Modern* which redefined loft living and the unique, trendsetting *Thr3e Thre3 Robin* which pioneered the feature of a unique open kitchen as the heart of every home, a concept which has been widely adopted in many residences today.

Other developments under construction include the ultra-luxurious resort-style *Seven Palms*, *Sentosa Cove*, Singapore’s only beachfront condominium development and the visionary *Sculptura Ardmore* located in the prestigious Ardmore Park enclave. The Group has a valuable land bank of close to 1 mil sq ft of gross floor area, consisting of land, properties under development and completed units in the prime areas of Orchard Road and Sentosa Cove.

SC Global also holds a substantial interest of over 50% in ASX-listed AVJennings Limited, which is one of Australia’s leading residential property development companies. More information can be found on the company’s website at [www.scglobal.com.sg](http://www.scglobal.com.sg)

### For more information please contact:

#### imPRESSions Public Relations

Tel: (65) 6354-0225

Fax: (65) 6354-3886

Ms. Corinne Tan

[cor@impressions-pr.com](mailto:cor@impressions-pr.com)

HP: (65) 9688-7770

Mr. Ronnie Tan

[ron@impressions-pr.com](mailto:ron@impressions-pr.com)

HP: (65) 9688-0007

#### SC Global Developments Ltd

Ms. Sarah - Jane Smith

[sarah.smith@scglobal.com.sg](mailto:sarah.smith@scglobal.com.sg)

DID: (65) 6739-1807 Fax: 6235 5115

HP: (65) 9782-3042

**Note to Editor:** Please find attached a high resolution image of *Martin No.38* solely for use in conjunction with your specific article request and for use in relation to the contents of this press release. Any use of this image for future articles would require permission from SC Global's media contact before use.

Photo Credit: SC Global Developments