

17 April, 2012 News Release: (For Immediate Release) Attention: The Editor

# SC Global Unveils its 2012 Luxury Collection - SCULPTURA ARDMORE Presiding at the prestigious address of No.8 Ardmore Park

**Singapore, 17 April 2012** – SGX-listed SC Global Developments Ltd, one of Singapore's leading developers of exclusive luxury residences, today revealed details of its 2012 Luxury Collection project, *SCULPTURA ARDMORE.* It unveiled the name and concept of its eagerly anticipated condominium development situated at the highest point of Ardmore Park, which is one of the city's most exclusive residential enclaves. This will mark SC Global's first and only development in the prestigious neighbourhood.

The *Sculptura Ardmore* name is a nod to the development's highly unconventional and beautifully crafted sculptural form. As one travels along Ardmore Park, its towering presence and unique outline elegantly distinguishes itself from the surrounding milieu of rectilinear architecture. Situated powerfully at the corner of the fork formed by Ardmore Park and Claymore Drive, this visionary development is set to revolutionise the way luxury living spaces are interpreted. The unrivaled combination of cutting-edge originality in one of the most exclusive neighborhoods looks set to establish *Sculptura Ardmore* at the pinnacle of ultra-luxury developments. And in keeping with SC Global's ethos of creating unparalleled, original residences, it is a combination that is unlikely to be replicated.

## **Truly Original Architectural Design**

*Sculptura Ardmore's* amorphous architectural form changes and responds to its immediate surroundings, taking full advantage of the various view opportunities with an apparent disregard for convention. It is a symbol of originality that is refreshingly bold, employing an architectural language that delicately balances between the strict requirements of generous internal living spaces with the

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exterior aesthetic need for beauty. It is not a predictable object, and this is its intriguing sculptural quality. Like a mirage, the building appears to deconstruct and unravel without visually breaking apart and falling away.

Large open-plan apartments wrap around a central core with a simple 2-degree tilt in the façade plane. This creates a gracefully curving façade that is composed entirely of glass with an additional series of glass fins that form an animated "skin" around the building. These fins act like a veil over the glass curtain wall and owners can individually activate them to mechanically slide along the exterior to shield the apartments from the glare of the sun. While doing so, they create depth of light and shadow, and a fascinating façade of reflective randomness.

"Sculptura Ardmore is a remarkable development and will mark the Group's first project in the prestigious Ardmore Park enclave. We realize what a truly unique opportunity we have with this highly coveted site in this most exclusive of neighborhoods. With this rare opportunity on hand, we have spared no expense in this development which will be our most expensive project to construct to date. We have brought forth a culmination of all of our experience, knowledge, and innovation in the luxury market over our past 12 years to pour into this truly original and visionary project," said Mr. Simon Cheong, Chairman and CEO of SC Global Developments.

He added, "We always challenge ourselves to innovate and further improve quality and design. It is important that internal living spaces are not compromised by unconventional architecture. The challenge with *Sculptura Ardmore* was to create the best internal living spaces wrapped around with an architectural form designed as a beautiful and elegant sculptural work of art. We believe with its distinctive design and interpretation of luxury living space, *Sculptura Ardmore* will significantly raise the bar internationally for ultra high-end residences."

## The Ultimate Living Spaces

Conceived to meet the desire for well-designed large living spaces, this 36-storey freehold development offers the ultimate in privacy and exclusivity with just 35 apartments. Ranging from 2,800 sq ft to 11,000 sq ft, the generous open-plan design of the apartments celebrates space as a basic tenet of luxury. They are reminiscent of large bungalows, with full-height windows flanking the living and entertainment area that stretch across 23 metres (equivalent to the length of a standard



tennis court) from the living room to the dining area and terrace. This panoramic span provides unsurpassed views of the cityscape below and offers a sumptuous space for entertainment. The covered outdoor terrace can be shielded for privacy and provides a generous alternative dining and entertainment area with the relaxed ambience of the cool evening breeze and twinkling Orchard Road night skyline below. The covered terrace can comfortably accommodate a dining table for eight and comes complete with a fully fitted barbecue for gourmet outdoor cooking.

All 35 apartments orientate their living spaces toward the greenery of Draycott Park, with the segregated bedroom wings enjoying the view down Ardmore Park or Claymore Road, in the direction of Orchard Road. The 4-bedroom apartments range from between 2,800 to 3,000 sq ft, rising from the 5th storey to the 16th storey. The larger 4-bedroom apartments rising from the 21st storey range from between 3,200 to 4,000 sq ft, enjoying the exclusivity of an entire floor per apartment. The ascending curve of the building is highlighted within the units of the upper floors with a subtle nuance in the living space that delights rather than disconcerts.

To complete the luxury lifestyle experience of the internal spaces are 2 Sky Terraces located on the 6<sup>th</sup> and 17<sup>th</sup> floors. These provide residents with an exclusive sanctuary in the sky, replete with a private Clubhouse, indoor and outdoor entertainment and dining areas, gymnasium and extensive sky gardens with private cabanas and Jacuzzis — all with dramatic views of the Orchard Road skyline below.

## **Unrivalled Lap Pools and Penthouses**

The building's sculptural form is further accentuated by four private lap pools that appear to peel away from the building's façade like outstretched fingers defying gravity. These private pools at up to 14 metres in length, offer the rare experience of looking back at the building as if suspended in space and swimming in the clouds.

The 4 units with private lap pools include a 4-bedroom unit of approximately 4,200 sq ft, a duplex apartment of approximately 7,600 sq ft, a Junior Penthouse of approximately 8,000 sq ft and a Super Penthouse. This one-of-a-kind Super Penthouse is approximately 11,000 sq ft with a roof terrace and private pool that feels like it is set in the sky. In a first-of-its-kind design feature, the Super Penthouse or Junior Penthouse can be connected to a completely separate single floor unit via an internal



staircase to accommodate the household service staff and entourage on call. This affords the ultimate in luxury and privacy to segregate the household service staff in a separately connected unit.

# Taking Time To Create Pure Luxury

"We've spent a long time refining the details of this groundbreaking project, questioning traditional boundaries to create the ultimate living space. But essentially, the long-term satisfaction of our clients justifies the wait," said Mr Cheong. "The creation of premium high-end luxury and artisan quality is a craft that involves meticulous attention to the finest of details, and we have, and will never, compromise the creation of our developments in the interest of time."

The price and launch date of *Sculptura Ardmore* will be announced at a later date.

Note to Editor:

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## About SC Global Developments Ltd

SC Global Developments is listed on the main board of the Singapore Exchange. The Group is a leading developer of up-market residences of rare and exquisite design quality, with an emphasis on refinement and a contemporary definition of the premium lifestyle.

The Group embraces a philosophy of delivering the promise of "The Ultimate Living" experience with all its projects. Recently completed developments include *The Marq on Paterson Hill*, which offers unparalleled luxury and uncompromised space, fittingly described as "Mansions in the Sky", *Hilltops*, the exclusive resort-themed residential haven located at the highest point of Cairnhill overlooking Orchard Road, and *Martin No.38*, conceptualised on the appeal of trendy warehouse lofts. Previous projects completed include the elegant and refined *The Ladyhill*, *The Boulevard Residence* with its definitive luxury, the hip and contemporary *The Lincoln Modern* which redefined loft living and the unique, trendsetting *Thr3e Thre3 Robin* which pioneered the feature of a unique open kitchen as the heart of every home, a concept which has been widely adopted in many residences today.

Besides *Sculptura Ardmore*, other developments under construction include the ultra-luxurious resortstyle *Seven Palms, Sentosa Cove*, Singapore's only beachfront condominium development. The Group has a valuable landbank of close to 1 mil sq ft of gross floor area, consisting of land, properties under development and completed units in the prime areas of Orchard Road and Sentosa Cove.

SC Global also holds a substantial interest of over 50% in ASX-listed AVJennings Limited, which is one of Australia's leading residential property development companies.

More information can be found on the company's website at www.scglobal.com.sg

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