



Setsu Niseko: A Contender for 'Best New Ski Hotel' at World Ski Awards

One of Only Eight Luxury Hotels in the World Selected for The Coveted Accolade

26 June, 2023 (Singapore) - Leading luxury developer, SC Global Developments is thrilled to announce the nomination of its inaugural hotel, Setsu Niseko for the prestigious 'Best New Ski Hotel' at the renowned 'World Ski Awards'. An exquisite haven nestled in the heart of Japan's skiing paradise, Setsu Niseko is one of only eight luxury hotels in the world to vie for the highly coveted accolade, and stands as the sole Asian representative in this esteemed category.

The 'World Ski Awards' holds an unrivalled position in the ski tourism industry, with the voting process encompassing the voices of ski industry professionals and the general public alike. Various categories, including best resorts, hotels, chalets, and tour operators, are subjected to intense scrutiny. Anticipation fills the air as the results of this year's awards are set to be unveiled in November 2023, just in time to set the stage for the upcoming winter ski season.

This isn't the first time Setsu Niseko has garnered attention in the awards circuit. Just recently, the hotel claimed the impressive third position in the acclaimed 'Travel + Leisure Luxury Awards Asia Pacific 2023', solidifying its stature as a premier destination in Japan's Beach and Upcountry Hotel category.

In 2022, Setsu Niseko soared to new heights by clinching the top prize for the condominium interior design category at the illustrious 16th 'PropertyGuru Asia Property Awards'. Not stopping there, it also secured four other awards in the regional category, reinforcing its commitment to excellence.

Expressing his delight over the news, **Simon Cheong, founder and Chairman of SC Global Developments**, the visionary behind the development of the property, remarked, "Being nominated in the 'Best New Ski Hotel' category just months after the official opening fills us with immense pride. To receive such great recognition so early on is a testament to the dedication and hard work of our team. As the solitary Asian representative in this fiercely contested group, we hope our presence will shine a spotlight on Niseko and Japan's thriving ski tourism industry, resonating with audiences worldwide."

As winter approaches, the anticipation surrounding Setsu Niseko's nomination for 'Best New Ski Hotel' at the celebrated 'World Ski Awards' continues to build. With its commitment to elevating the guest experience and its ongoing quest for excellence, Setsu Niseko is set to leave an indelible mark on the world of luxury ski hotels.

Voting for the **11th Annual World Ski Awards** will open on 26 June, and will close on 13 October, 2023.

The public can cast their vote and support Setsu Niseko, via <https://worldskiawards.com/award/world-best-new-ski-hotel/2023>

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Note to Editor: For more information about Setsu Niseko, including press materials and media resources, please visit <https://setsuniseko.com/en/media>

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About SC Global Developments

[SC Global Developments](#) is a leading developer of up-market residences of rare and exquisite design quality, with an emphasis on craftsmanship, refinement and a contemporary definition of the premium lifestyle. The Group embraces a philosophy of delivering the promise of 'The Ultimate Living' experience with all its projects introducing original living concepts, service standards and architectural treatment to its various properties. Completed developments include the iconic architectural landmark *Sculptura Ardmore*, Singapore's only beachfront development *Seven Palms*, *Sentosa Cove*, the unparalleled luxury of *The Marq on Paterson Hill*, fittingly described as 'Mansions in the Sky', *Hilltops*, the botanical resort-themed residential haven overlooking Orchard Road, and *Martin No.38*, conceptualised on the appeal of trendy warehouse lofts.

In 2018, the Group launched their new '*Petit Collectibles*' collection designed for those seeking stylish pied-à-terre apartments within prime city locations. The first '*Petit Collectible*', *Petit Jervois* is located in the distinguished Bishopsgate enclave completed in January 2022, whilst *Cuscaden Reserve* is completing later this summer.

The development of '*Setsu Niseko*' is aligned with the Group's geographical diversification and strategy to participate in the growing tourism market in Japan, through the acquisition of prime real estate in destinations around the region. SC Global also holds a substantial interest of over 53% in ASX-listed AVJennings Limited, which is one of Australia's leading residential property development companies.