

Singapore-owned Setsu Niseko Retains its One MICHELIN Key for the Third Consecutive Year



Niseko, Japan – 23 September 2026

Setsu Niseko, SC Global Development's inaugural hotel, has once again been awarded the prestigious One MICHELIN Key distinction for the third consecutive year, following the MICHELIN Guide's announcement on 18 September 2026.

In its third year, the MICHELIN Guide's hotel counterpart to its illustrious MICHELIN Star system for restaurants continues to recognise outstanding and exceptional stays across the globe that "represent excellence in design, architecture, service and personality."

Of the 145 hotels awarded the MICHELIN Key distinction, Setsu Niseko is among the distinguished properties in Japan, which leads Asia with the highest number of MICHELIN Key hotels in 2026.

Receiving this accolade for the third consecutive year is a testament to Setsu Niseko's continued commitment to elevating the guest experience and creating memorable stays that are both refined and deeply connected to Hokkaido's natural beauty and culture. As SC Global Development's first hotel in the region, the hotel reflects the brand's exacting standards in architecture and design and guiding philosophy of 'The Ultimate Living'.

Setsu Niseko

6-9 1-jo 2-chome, Niseko Hirafu, Kutchan-cho, Abuta-gun, Hokkaido, 044-0080 Japan | www.setsuniseko.com



Entering its fifth winter season this year, Setsu Niseko's warm hospitality has continued to evolve over time, reflecting a steadfast dedication to continuously offer guests the warmth and comfort of a home away from home, further enriched by thoughtful service and experiences that cultivate a deep-rooted sense of place in the culture, landscape and traditions of the region.

Expressing his delight over the award, Simon Cheong, Founder and Chairman of SC Global Developments and the visionary behind the property, remarked,

"To be recognised by the MICHELIN Guide for a third consecutive year is a meaningful affirmation of the enduring standards we set for Setsu Niseko. From the outset, our ambition was to create more than a hotel — a place that feels like a home away from home, where thoughtful design, sincere hospitality and a deep connection to Hokkaido come together naturally. I am proud of the team for sustaining that vision with such care."

Hotel Manager, Michiko Tamoto added,

"We are truly honoured. It's a wonderful achievement for our entire team and a testament to their passion, dedication and commitment to creating memorable experiences for our guests. At Setsu Niseko, we place great importance on thoughtful, personalised hospitality and attention to detail, and we are proud to see these efforts recognised once again. We are incredibly grateful to our guests, owners and partners for their continued support, and this recognition motivates us to continue creating meaningful and memorable stays for our guests."

The recognition adds to Setsu Niseko's growing list of accolades, including 'Japan's Best Ski Hotel' at the 2025 World Ski Awards and 'World's Best New Ski Hotel' at the 2023 World Ski Awards.

#####

Note to Editor: For more information about Setsu Niseko, please visit [here](#)

[Image Gallery](#)

[Factsheet](#)

For press enquiries, please contact:

Sirada Tranghiranyatorn

marketing@setsuniseko.com

Setsu Niseko

6-9 1-jo 2-chome, Niseko Hirafu, Kutchan-cho, Abuta-gun, Hokkaido, 044-0080 Japan | www.setsuniseko.com



About Setsu Niseko

Setsu Niseko combines the hallmarks of a classic alpine destination with an authentic Japanese experience. Offering a deep-rooted sense of place and connection to nature, the hotel presents 190 luxury suites framed by the majestic Mount Yotei and the slopes of Mount Annupuri. The beautifully appointed apartment-style accommodation, ranging from 40sqm studios to expansive five-bedroom penthouses, each suite reflects the understated elegance of Japanese design while embracing the warmth and comfort of alpine living.

Setsu Niseko is home to one of the region's largest wellness centres and most diverse dining destinations. Six distinctive restaurants and bars celebrate the wholesome flavours and exceptional produce of Hokkaido, including *méli mélo - Yuki No Koe* -, an all-day dining concept by Michelin-acclaimed Chef Hironori Sato, and Baristart Coffee; *Shinonome Niseko*, opening in the 2026-27 winter season, brings Chef-Owner Wataru Nakahara's distinctive Edomae-style sushi to Setsu Niseko; *Tempura Araki*, sister restaurant to its Michelin-starred counterpart in Sapporo; *AFURI*, renowned for its signature Yuzu ramen; and *Luke's Alpine Club*, a stylish chophouse by the Travis Masiero Group. *Park90* further enhances the experience with its bespoke wine collection.

The 750sqm wellness centre offers indoor and outdoor mineral-rich onsens, private onsen rooms, spa lounge, gymnasium, and yoga studio by Studio En. At its heart, Rikka Spa — managed in collaboration with Lapidem Tokyo — blends nature-inspired therapies with modern treatments for complete rejuvenation.

The magnificence of Mount Yotei—affectionately known as “Little Fuji”—forms a focal point for much of the hotel. Each suite is designed to showcase mountain views, with window-side daybeds overlooking the mountains, the village or courtyard gardens. Tatami rooms seamlessly extend the living space, whilst shoji screens, a curated collection of local artworks and extensive use of wood throughout the suite create a warm and inviting retreat. With each suite including a fully equipped kitchen and laundry facilities, Setsu's home-away-from-home experience is ideal for extended stays or family holidays.

All the fundamentals of a classic après-ski experience are present in *Setsu Niseko*. Other amenities and creature comforts akin to a fine hotel include in-suite dining, children's playroom, business centre, seasonal events, hotel shuttle service, courtyard gardens, and indoor car parking. Winter facilities include a ski boutique and rental service by *Rhythm Japan*, ski concierge and locker rooms.

About SC Global Developments

[SC Global Developments](#) is a leading developer of up-market residences of rare and exquisite design quality, with an emphasis on craftsmanship, refinement and a contemporary definition of the premium lifestyle. The Group embraces a philosophy of delivering the promise of 'The Ultimate Living' experience

Setsu Niseko

6-9 1-jo 2-chome, Niseko Hirafu, Kutchan-cho, Abuta-gun, Hokkaido, 044-0080 Japan | www.setsuniseko.com



with all its projects introducing original living concepts, service standards and architectural treatment to its various properties. Completed developments include the iconic architectural landmark *Sculptura Ardmore*, Singapore's only beachfront development *Seven Palms*, *Sentosa Cove*, the unparalleled luxury of *The Marq on Paterson Hill*, fittingly described as 'Mansions in the Sky', *Hilltops*, the botanical resort-themed residential haven overlooking Orchard Road, and *Martin No.38*, conceptualised on the appeal of trendy warehouse lofts. In 2018, the Group launched their new '*Petit Collectibles*' collection designed for those seeking stylish pied-à-terre apartments within prime city locations.

The development of '*Setsu Niseko*' is aligned with the Group's geographical diversification and strategy to participate in the growing tourism market in Japan, through the acquisition of prime real estate in destinations around the region.

Setsu Niseko

6-9 1-jo 2-chome, Niseko Hirafu, Kutchan-cho, Abuta-gun, Hokkaido, 044-0080 Japan | www.setsuniseko.com